



PUBLIC RELATIONS / MARKETING COMMITTEE

Thursday, January 20, 2022 at 5:00 PM
Conference Room | 1953 Municipal Way

AGENDA

CALL TO ORDER

ROLL CALL *Committee Members: Jamie Cole, Sophie Martin, Stacy Rakestraw*

MINUTES APPROVAL

- A. **11-22-2021 Minutes - Public Relations Marketing Committee**

AGENDA ITEMS

1. **Video Visions Media Marketing - Phillip Pritchard - Presentation of Streaming TV Service**

Phillip Pritchard of VVMM - Presentation of Streaming TV Service.

2. **PR Specialist Neal Wagner - Update on Social Media Analytics**

3. **WHY Media Agreement Discussion**

Jamie Cole to speak regarding WHY Media proposed agreement.

ADJOURN MEETING

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Calling Office Number: 205-664-6800

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